



GALA DINNER
THURSDAY, 4TH SEPTEMBER, 2014
PARK HYATT HOTEL, MELBOURNE



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ABOUT THE AWARDS FOR EXCELLENCE

Stormwater Victoria is conducting the 2014 Awards for Excellence to encourage and celebrate excellence in the innovation, development, completion and management of stormwater projects and the people involved. On behalf of the Stormwater Victoria Committee, it is our pleasure to invite your organisation to participate as a Sponsor of the Awards Presentation Gala Dinner.

The Gala Dinner will be held on Thursday, 4th September at the Park Hyatt Melbourne, 1 Parliament Place, East Melbourne.

The Sponsorship packages available are detailed on the following pages, however if you are looking for something more specific please contact us so we can tailor a package to suit your organisation's needs.

Sponsorship of the 2014 Stormwater Victoria Awards for Excellence Gala Dinner will align your company with projects of excellence across the stormwater industry.

SPONSOR PARTICIPATION

All Sponsors will:

- Be able to launch new products to key decision makers in the urban water management sector.
- Have unrivalled opportunity to meet commercial prospects face-to-face.
- Raise your profile in the field and add value to your brand.
- Have the opportunity to network with 150+ urban water management professionals.
- Have your company promoted statewide through relevant event publications and advertising, including editorials, promotional emails, LinkedIn, Facebook and Twitter.
- Add value to your marketing strategy by aligning your company and brand with the Stormwater Victoria Awards for Excellence.

WHO ARE THE ATTENDEES?

- All levels of government, with interests in environmental management, planning, hydrology, construction, education, community services, engineering and research;
- Civil and consulting engineers;
- Surveyors and urban planners;
- Universities and research institutions;
- Manufacturers;
- Service industries to the environment, stormwater and the water quality industry.

TELL EVERYONE YOU WILL BE THERE!

To assist our Sponsors with pre-event marketing, we will provide you with an Awards Promotional Tile (jpg format), which you and your colleagues can add to their email signature as well as your company website. The artwork for the Promotional Tile will be provided upon receipt of the completed Sponsorship Booking Forms.

MORE INFORMATION

Should you have any questions regarding any of the information contained within this Prospectus, please contact Jacque Weaver, Sales Manager - Sponsorship and Trade at GEMS Event Management on +61 2 9744 5252 or email jweaver@gemspl.com.au.

WITH OVER 150 GUESTS EXPECTED TO ATTEND THE GALA DINNER - Aligning your organisation with the Awards for Excellence provides you with the opportunity to consolidate relationships and expose your brands to key markets across Victoria.



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SPONSORSHIP INCLUSIONS	Platinum Sponsor (1 available)	Award Category Sponsor (6 available)	Gala Dinner Entertainment Sponsor (1 available)	Judging Day Sponsor - 15th August (1 available)
Member Rate (inc GST)	\$4,400	\$2,200	\$1,000	\$1,000
Non Member Rate (inc GST)	\$5,500	\$3,300	\$1,500	\$1,500
Pull up banners to be displayed at the Gala Dinner venue (Sponsor supplied)	4	2	1	1
Pull up banners to be displayed around Judging Day venue (Sponsor supplied)				2
One (1) Reserved Table in a prominent position at the Gala Dinner (ticket cost additional)	✓			
Collection of images from the awards ceremony and rights for use	✓	✓	✓	✓
Logo displayed the PowerPoint at the Awards Ceremony	✓	✓	✓	✓
5 minute address to delegates at the Gala Dinner	✓			
Present the awards for your sponsored category		✓		
Complimentary Ticket(s) to attend the Gala Dinner	4	2	1	1
Verbal recognition at the awards gala dinner	✓	✓	✓	✓
Sponsor acknowledgement on Stormwater Victoria website and all promotional collateral	✓	✓	✓	✓
Full delegate list with contact details (includes only those who wish to be disclosed) after the Gala Dinner event	✓	✓	✓	✓



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PLATINUM GALA DINNER SPONSOR

Member Rate - \$4,400

Non Member Rate - \$5,500

The Platinum Sponsor will receive unparalleled acknowledgment as the primary sponsor of the 2014 Stormwater Victoria Awards for Excellence Gala Dinner. Your business will be recognised for its support across all areas of excellence within stormwater management and will receive valuable exposure to a targeted market of urban water management professionals within Victoria.

Sponsorship entitlements include:

- Company logo prominently displayed at the Gala Dinner. Sponsor to provide up to four (4) pull up banners to be displayed in the Park Hyatt Ballroom and in the Pre Function Area.
- Exclusive 5 minute address to delegates during the opening formalities of the Gala Dinner.
- One (1) Reserved Table in a prominent position at the Gala Dinner. (Ticket cost additional)
- Four (4) complimentary tickets to attend the Gala Dinner at the Park Hyatt Melbourne on Thursday, 4th September.
- Company logo prominently displayed on all PowerPoint's during the Gala Dinner and Awards Presentation.
- Verbal recognition of your sponsorship during the formalities at the Gala Dinner.
- Electronic collection of images from the Gala Dinner and rights for use.
- Acknowledgement of your sponsorship on the Stormwater Victoria website and in all correspondence promoting the event.
- A full delegate list with contact details at the conclusion of the event (only delegates who wish to have their details shared).



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AWARD CATEGORY SPONSOR

	Member Rate	Non Member Rate
Excellence in Strategic or Master Planning	\$2,200	\$3,300
Excellence in Infrastructure	\$2,200	\$3,300
Excellence in Asset Management	\$2,200	\$3,300
Excellence in Research and Innovation	\$2,200	\$3,300
Excellence in Policy or Education	\$2,200	\$3,300
Excellence in Integrated Stormwater Design	\$2,200	\$3,300

The 2014 Award Category Sponsors will have the opportunity to sponsor a category of their choice. Sponsorship at this level demonstrates your business' support of projects who have shown excellence across the many diverse aspects of stormwater management, whilst receiving valuable exposure to a targeted market of urban water management professionals within Victoria.

Sponsorship entitlements include:

- Company logo prominently displayed at the Gala Dinner. Sponsor to provide up to two (2) pull up banners to be displayed in the Park Hyatt Ballroom and in the Pre Function Area.
- Present the Winning and Merit Awards for the Category your organisation is sponsoring.
- Two (2) complimentary tickets to attend the Gala Dinner at the Park Hyatt Melbourne on Thursday, 4th September.
- Company logo prominently displayed on all PowerPoint's during the Gala Dinner and Awards Presentation.
- Verbal recognition of your sponsorship during the formalities at the Gala Dinner.
- Electronic collection of images from the Gala Dinner and rights for use.
- Acknowledgement of your sponsorship on the Stormwater Victoria website and in all correspondence promoting the event.
- A full delegate list with contact details at the conclusion of the event (only delegates who wish to have their details shared).



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GALA DINNER ENTERTAINMENT SPONSOR

Member Rate - \$1,000

Non Member Rate - \$1,500

The Gala Dinner Entertainment Sponsor will align themselves with an outstanding performance set to 'WOW' attendees at the 2014 Stormwater Victoria Awards for Excellence Gala Dinner.

Sponsorship entitlements include:

- Company logo prominently displayed at the Gala Dinner. Sponsor to provide up to one (1) pull up banner to be displayed in the Park Hyatt Ballroom.
- One (1) complimentary ticket to attend the Gala Dinner at the Park Hyatt Melbourne on Thursday, 4th September.
- Company logo prominently displayed on all PowerPoint's during the Gala Dinner and Awards Presentation.
- Verbal recognition of your sponsorship during the formalities at the Gala Dinner.
- Electronic collection of images from the Gala Dinner and rights for use.
- Acknowledgement of your sponsorship on the Stormwater Victoria website and in all correspondence promoting the event.
- A full delegate list with contact details at the conclusion of the event (only delegates who wish to have their details shared).



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JUDGING DAY SPONSOR

Member Rate - \$1,000

Non Member Rate - \$1,500

The Judging Day will be held on Friday, 15th August at a Melbourne CBD venue (location yet to be confirmed). All applicants are required to attend a 30 minute interview with the Judging Panel on this day.

Sponsorship entitlements include:

- Company logo prominently displayed at the Judging Day venue. Sponsor to provide up to two (2) pull up banners to be displayed in the interview rooms and waiting area.
- Company logo prominently displayed at the Gala Dinner. Sponsor to provide up to one (1) pull up banner to be displayed in the Park Hyatt Ballroom.
- One (1) complimentary ticket to attend the Gala Dinner at the Park Hyatt Melbourne on Thursday, 4th September.
- Company logo prominently displayed on all PowerPoint's during the Gala Dinner and Awards Presentation.
- Electronic collection of images from the Gala Dinner and rights for use.
- Verbal recognition of your sponsorship during the formalities at the Gala Dinner.
- Acknowledgement of your sponsorship on the Stormwater Victoria website and in all correspondence promoting the Gala Dinner and informing applicants of the Judging Day.
- A full delegate list with contact details at the conclusion of the event (only delegates who wish to have their details shared).

DOES YOUR COMPANY NEED A DIFFERENT SPONSORSHIP OPPORTUNITY?

We can help work with you to create packages and commitment levels tailored to suit your marketing strategies that will help your company achieve the best results at the 2014 Stormwater Victoria Awards for Excellence Gala Dinner. Contact Jacque Weaver, Sponsorship Sales Manager at GEMS Event Management on +61 2 9744 5252 or email jweaver@gemspl.com.au to discuss your ideas.



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SPONSORSHIP BOOKING FORM

Contact Person	
Company	
ABN	
Postal Address	
Suburb	
Post Code	
Telephone	
Mobile	
Email	
Website	

I/We wish to sponsor the 2014 Stormwater Victoria Awards for Excellence. We agree to pay the total cost as shown on the dates indicated, including applicable GST and any other charges incurred on our behalf.

I/We authorise the organisers to use the intellectual property supplied by us, such as logos, to advertise and promote the event. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this information pack.

Signed _____

Name (Print) _____

Position _____

Event Organiser

Should you have any questions regarding the 2014 Stormwater Victoria Awards for Excellence, please contact the team at GEMS Event Management on +61 2 9744 5252.

Event Manager
 Peta Freeman
pfreeman@gemspl.com.au

Sponsorship Sales Manager
 Jacque Weaver
jweaver@gemspl.com.au



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SPONSORSHIP BOOKING FORM

Available Sponsorship Options	Member Rate (inc GST)	Non Member Rate (inc GST)	Total (inc GST)
Platinum Sponsor	\$4,400	\$5,500	
Award Category Sponsor: Strategic or Master Planning	\$2,200	\$3,300	
Award Category Sponsor: Infrastructure	\$2,200	\$3,300	
Award Category Sponsor: Asset Management	\$2,200	\$3,300	
Award Category Sponsor: Research and Innovation	\$2,200	\$3,300	
Award Category Sponsor: Policy or Education	\$2,200	\$3,300	
Award Category Sponsor: Integrated Stormwater Design	\$2,200	\$3,300	
Gala Dinner Entertainment Sponsor	\$1,000	\$1,500	
Judging Day Sponsor	\$1,000	\$1,500	
TOTAL (including GST)			

Sponsorship Payments

Sponsors are reminded to observe the payment terms and conditions as specified. Please note that there are no refunds for services ordered and not utilised due to cancellation or failure to collect. If for any reason the event is cancelled by the organisers, there will be a full refund minus any expenses already incurred.

All prices shown include GST. A Tax invoice will be issued upon receipt of this Sponsorship Booking Form. All cheques should be made payable to GEMS Pty Ltd. Payment can also be made by direct debit, Visa, MasterCard or AMEX. (Note: a 2.5% surcharge will apply for all credit card payments). A tax invoice representing the total fee will be raised immediately and emailed to your designated contact. Full payment must be received within 30 days from date of the invoice.

Cancellations

Sponsorship cancellations received in writing by the Event Organisers, will only be accepted if the sponsoring company has not yet received coverage in any marketing material or via the Official Event Website. In this instance, all fees will be refunded less an AUD\$550 administration fee. Sponsorship cancellations received after the sponsoring company has received acknowledgement as such, cannot be accepted and will not be refunded.

Please complete the last two pages of this document and return via email to Jacque Weaver at GEMS Event Management on jweaver@gemspi.com.au. Upon receipt, confirmation of your sponsorship booking will be advised by return email.